

BLAINE WILLIAMS

Web Developer



✉ blaine@blainew.com
☎ 678.315.1335
in @rblainewilliams
🌐 blainew.com
🏠 2100 Brickton Station
Buford, GA 30518

SKILLS

Wireframing
UI Design
Interaction Design
Responsive Web Design
Rapid Prototyping
User Journeys
Information Architecture
Project Management
Agile Development

PROGRAMMING

HTML5
CSS3
Javascript
LESS/SCSS
Git
PHP
MYSQL
Ruby on Rails
Salesforce
Vue Js

TOOLS

Adobe Creative Suite
Sketch
Omnigraffle
G Suite
Sublime
Google Analytics

REFERENCES

Bob Grayson - 423.716.0672
Brian Smith - 770.654.1853
Jason Barks - 423.244.8496

OVERVIEW

I bring an engineering perspective and creative problem-solving approach to create products and experiences people love to use. Resourcefulness, curiosity and attention to detail define me. With a background of Interactive Media Design and experience as a developer and designer, I am competent in all aspects of website production.

EXPERIENCE

SENIOR DEVELOPER

@ Free Chapel Worship Center 2012 / present Gainesville, GA

Responsible for all design and development for jentezenfranklin.org.
Implement all marketing strategies for website use.
Interpret, communicate and facilitate projects to address business needs with department leaders.
Integrate website with Salesforce, Email marketing, Direct Mail, Phone Center, Fulfillment Warehouse and Cloud Management systems.
Report on analytics and present new features to Executive Leaders.
Project manage all Email marketing and web content schedules.
SEO optimization.

UI/UX DEVELOPER

@ Life Care Centers of America - 2009 / 2011 Cleveland, TN

Responsible for all website design projects and scheduling for deployment.
Responsible for all new front-end and back-end development.
Migrated existing sites from ASP to PHP creating new data structure.
Created personas for target audience.
Communicated with all Department Directors to determine needs and strategies for design and user interaction.
Developed wireframes for product owners and provided feedback for the best user experience.

WEB DEVELOPER

@ Free Chapel Worship Center - 2006 / 2009 Gainesville, GA

Responsible for all new front-end and back-end development.
Lead Designer for all new website projects.
Responsible for all email marketing campaigns.
Responsible for all content management.

PROGRAM DIRECTOR

@ The Mission - 1997 / 2009 Atlanta, GA

Responsibilities included student recruitment, aiding in development of marketing campaigns, writing and teaching creative communication for public presentations.
Established a network for volunteer opportunities for non-profit organizations and directly responsible for fiscal management and fundraising and calendar of events.

EDUCATION

INTERACTIVE MEDIA DESIGN

@ The Art Institute of Atlanta - 2008 Atlanta, GA

Associates of Fine Arts Degree - Interactive Media Design
Focus on Information architecture, Experience design, Emerging technologies, Web scripting

ACCOMPLISHMENTS

- Last three years have increase revenue by 137%.
- The past four years have increased website traffic 36%.
- Decreased department operating cost over 50%.

HONORABLE MENTIONS

- **Dale Carnegie** - Leadership Training For Managers.
- **Developer Mentor** - Taught interns front-end development.
- **Design Mentor** - Taught interns UI/UX focus design.